



The Burnt Orange Society, managed by the Office of the Dean of Students, is a prestigious group designed to give its members a competitive edge for future success. Members have access to special events, networking opportunities with potential employers, and perks like unique graduation regalia.

Longhorns earn membership in the Burnt Orange Society by completing the Burnt Orange Society Curriculum via HornsLink, and earning achievements in areas like Research & Innovation, Global Perspective, and Self-Awareness. The completed curriculum creates a record of the UT experience, and illustrates the development of skills recognized by Burnt Orange Society membership.

What is the Burnt Orange Society Curriculum?

The **Burnt Orange Society Curriculum** records campus activities in eight Achievement Areas. By completing the leadership pathway, students can earn membership in the Burnt Orange Society.

The completed curriculum creates a leadership resume of the Longhorn experience to help illustrate the skills employers are looking for.

Why should academic and administrative units participate?

Increase student awareness and involvement by connecting your services and events with one or more of the eight Burnt Orange Society Curriculum achievement areas.

Students will be able to discover your programs and events through the Burnt Orange Society Curriculum on HornsLink.

What is HornsLink?

HornsLink.org is an online portal for campus-wide events and organizations. By connecting through HornsLink, students can record their accomplishments for the Burnt Orange Society curriculum.

Why encourage students to join?

Besides the advantages Burnt Orange Society was designed to provide, just being involved can improve overall student success:

- Business executives care more about new hires' thinking, communication and problem-solving skills than their undergraduate majors (AAC&U National Survey of Business and Non Profit Leaders, 2013).
- There is a positive relationship between engagement and co-curricular activities, and four-year graduation rates and GPA at UT Austin (SERU Survey, 2011).



Burnt Orange Society Achievement Areas



CIVIC ENGAGEMENT — ACHIEVEMENT AREA —

Get involved and be an agent of positive change

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CREATIVITY & ARTS — ACHIEVEMENT AREA —

Embrace your own creativity, celebrate diversity and beautify our world

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GLOBAL PERSPECTIVES — ACHIEVEMENT AREA —

Improve cultural awareness and understanding of our global community

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INNOVATION & RESEARCH — ACHIEVEMENT AREA —

Ask hard questions and find your own answers

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LONGHORN PRIDE — ACHIEVEMENT AREA —

Engage with the spirit and purpose of the community

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PROFESSIONAL DEVELOPMENT — ACHIEVEMENT AREA —

Find and explore career interests and aspirations

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SELF AWARENESS — ACHIEVEMENT AREA —

Explore self-identity through interests, values and skills



WELLNESS — ACHIEVEMENT AREA —

Develop healthy habits for mind, body and spirit